

**CREASE-RESISTANT COMPOSITION COMPRISING A COPOLYMER OF
CONTROLLED ARCHITECTURE, FOR ARTICLES MADE OF TEXTILE
FIBERS**

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ABSTRACT OF THE DISCLOSURE

10 An aqueous or aqueous-alcoholic crease-resistant formulation comprising a
cationic surfactant (CSA), for the treatment after washing in aqueous or
aqueous-alcoholic medium of articles made of textile fibers, said formulation also
comprising a soluble or dispersible copolymer of controlled architecture (C) that
is compatible with the surfactant (CSA) at the pH of said formulation and at the
15 pH of use of said formulation, and comprising at least one nonionic hydrophobic
organic polymer block B, and at least one ionic or ionizable organic polymer
block A, the copolymer (C) making possible to give said articles properties of
crease resistance and/or of ease of ironing.